

FIG. 1

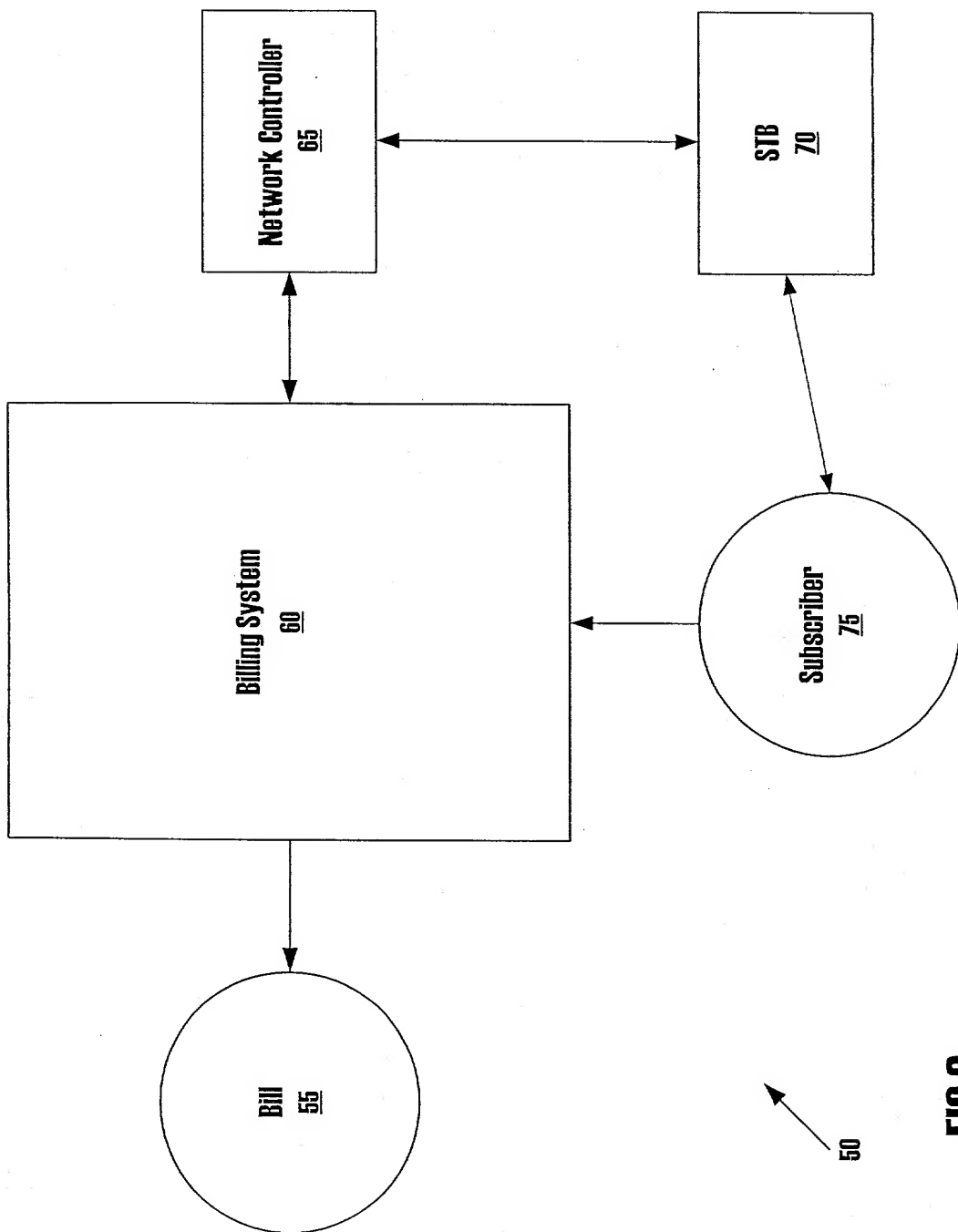


FIG. 2
Prior Art

FIG. 3 is a block diagram of a system 100 for providing a service 115 to a subscriber 140. The system 100 includes a Billing System 110, a Network Controller 130, and a Service 115. The Billing System 110 is connected to a Bill 105 and the Network Controller 130. The Network Controller 130 is connected to the Service 115 and a Subscriber 140. The Service 115 includes an Offering 120, a Price Algorithm 125, Metadata 127, and Marketing 129. The Subscriber 140 is connected to the Service 115 and a Set-Top Box (STB) 135. The STB 135 is connected to the Network Controller 130.

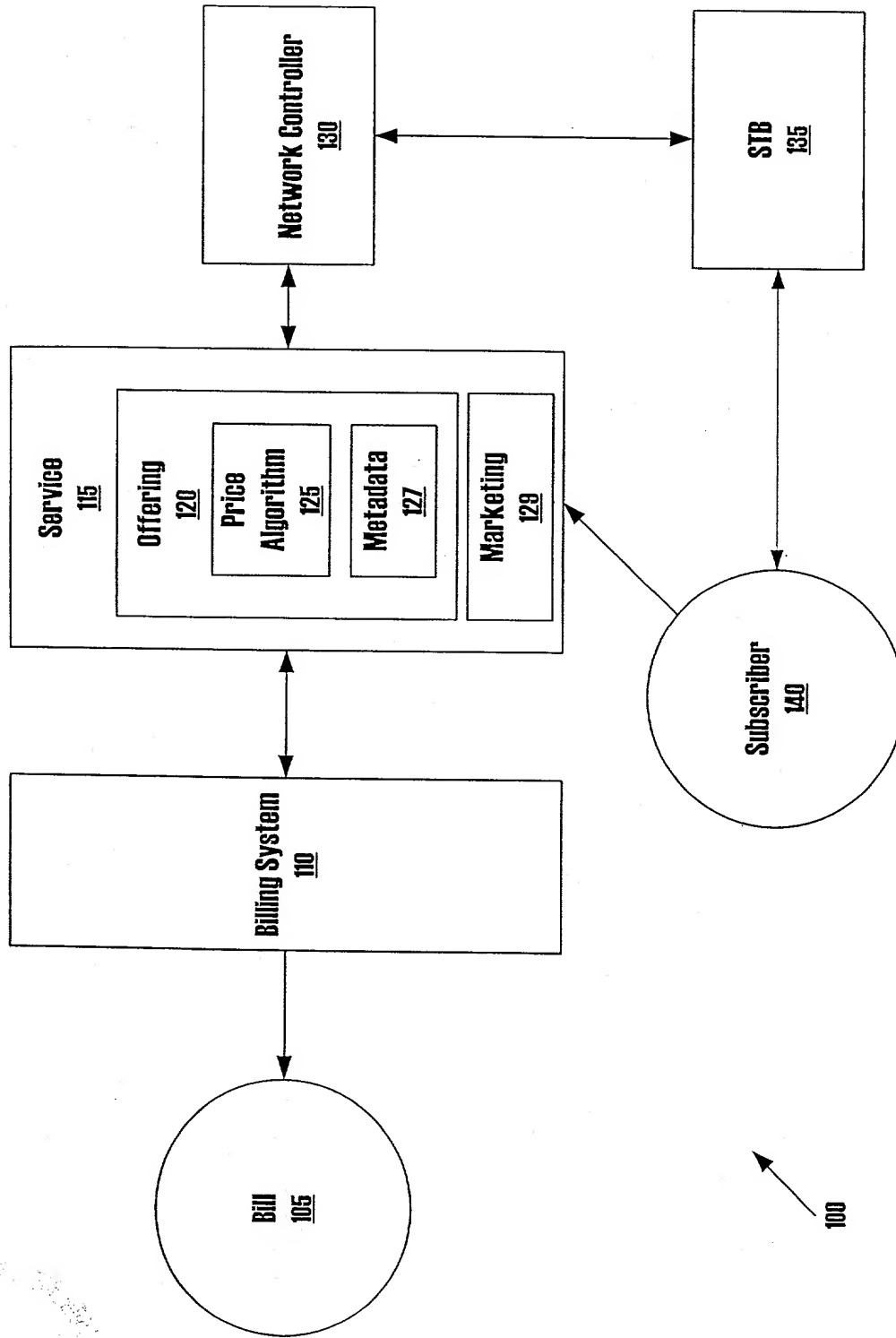


FIG. 3

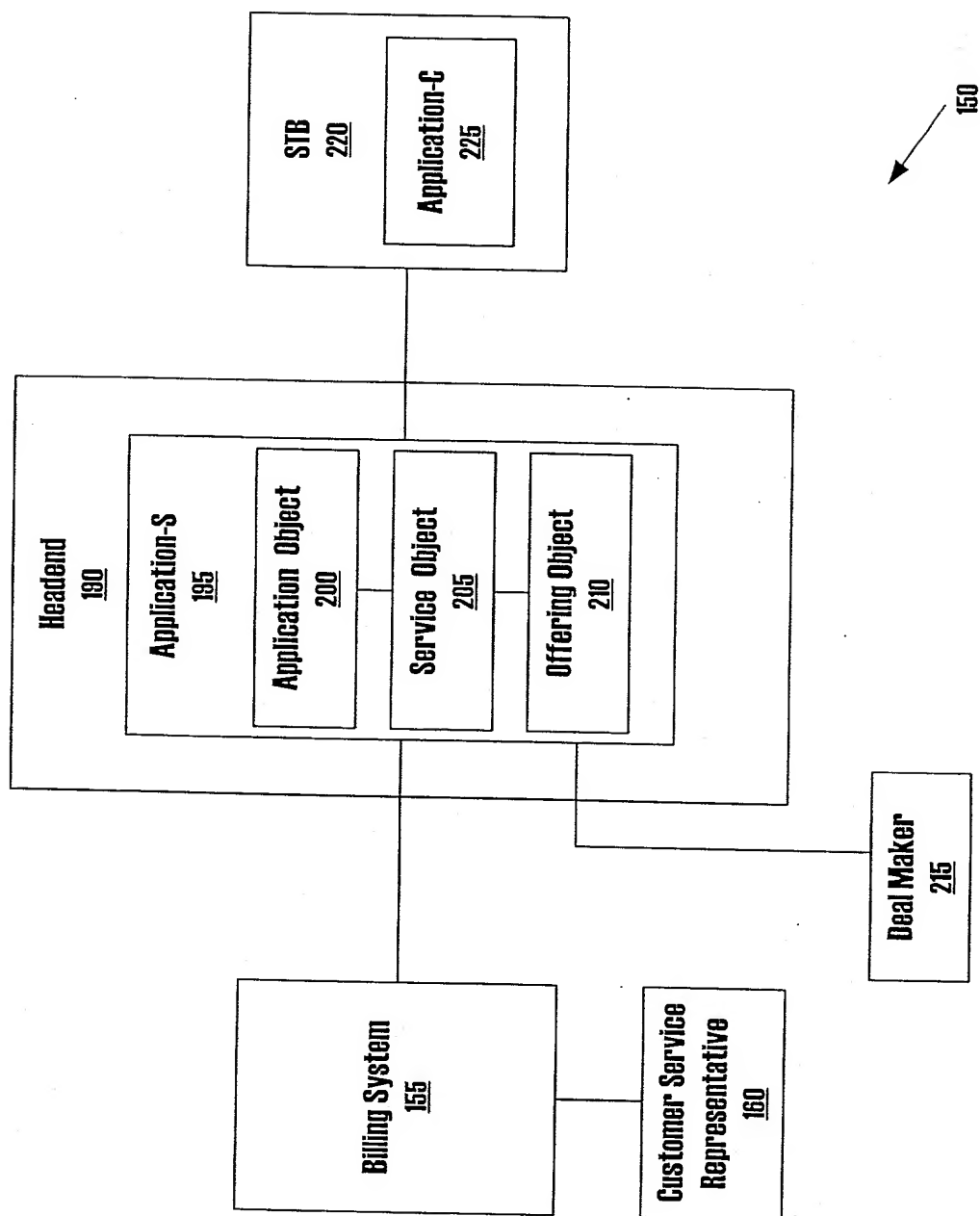


FIG. 4